

Refereed Publications

Performance Testing with Presentation Graphics, *Journal of International Information Management*, Volume 5, Number 2, Fall 1996, pp. 39 – 49.

Testing Recognition of Computer-generated Icons, *Journal of Information Systems Education*, Vol. 5, No 4 (Winter 1993-94), pp 18 - 22. With William A. Newman.

Effects of Dogmatism on Computer Literacy, *Journal of International Information Management*, Vol. 2, No 2 (Fall 1993), pp 11 - 47. With Charles E. Paddock and Wayne E. Thomsen.

Sexual Harassment and MIS Professionals: the Results of a Survey, *Equal Opportunities International*, Vol. 11, No 5 (1992), pp 4 - 9. With John P. Kohl.

The Effect of Background Factors on the Computer Literacy of Business Students, *International Journal of Management*, Vol. 9, No 4 (December 1992), pp 447 – 451. With John P. Kohl and Wayne E. Thomsen.

The Effects of Demographics on Computer Literacy of University Freshmen, *Journal of Research on Computing in Education*, Vol. 24, No 4 (Summer 1992), pp 563 - 570. With John P. Kohl and Wayne E. Thomsen.

Improvements in Computer Literacy Linked to Gender and Learning Style, *Journal of International Information Management*, Vol. 1, No1 (Spring 1992), pp 25 - 40. With John P. Kohl and Wayne E. Thomsen.

Moving into the Graphical Decade: Graphical User Interfaces in the '90s, *Information Executive, The Journal of Information Systems Management*, Vol. 4, No 1 (Winter 1991), pp 28 - 32. With William A. Newman.

A Microcomputer Based System for Testing End-User Responses to Visual Context in Computer Graphics, *Collegiate Microcomputer*, Vol. 8, No 3 (August 1990), pp 190 - 194. With William A. Newman.

How to Optimize Casino-Hotel Revenue, *Journal of Business Forecasting, Methods & Systems*, Vol. 9, No 2 (Summer 1990), pp 2 - 5, 10. With William J. Corney and George A. Fussell.

A Framework for Designing Competitive Information Systems, *Information Executive, The Journal of Information Systems Management*, Vol. 3, No 2 (Spring 1990), pp 33 - 36. With William A. Newman.

Using the Logic Diagram in Teaching Programming: An Overview of Preliminary Test Results, *Journal of Research on Computing in Education*, Vol. 22, No 3 (Spring 1990), pp 348 -359. With Daniel W. McAllister.

Proceedings

Definition of Managerial Information Revised. Paper presented at the INFORMS-KORMS Seoul 2000 Conference, Seoul, Korea, June 2000, reprinted in CD *Proceedings [WE08]*. With Gurpreet Dhillon.

Performance Testing for Computer Literacy. Paper presented at the 14th Annual Conference of the Association of Management / International Association of Management (AoM), Toronto, Ontario, Canada. August 1996, and later reprinted in the *Proceedings of the Educational Studies and Research*, Vol. 14, No 1, pp 31 - 36.

Complexity Factors In Icon Form, Communications, and Function. Paper presented at the 13th Annual Conference of the Association of Management (AoM), Vancouver, British Columbia, Canada, August 1995, and later reprinted in the *Proceedings of the Information Technology Management Group*, pp 33 - 44. With William A. Newman.

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**Proceedings
(Cont.)**

Computer Literacy for the 1990s. Paper presented at the 1991 Annual Meeting of Western Decision Sciences Institute, Kauai, Hawaii, March 1991, and subsequently reprinted in the *Proceedings*, pp 352 - 356. With John P. Kohl and Wayne E. Thomsen.

Experiment with Enhanced Computer Graphics for Decision Makers. Paper presented at the 19th Annual Meeting of Midwest Decision Sciences Institute, Toledo, Ohio, Apr 29-May 1, 1987, and subsequently reprinted in the *Proceedings*, pp 63 - 65.

**Chapters in
Books**

Creating a Computerized Competitive Information System for the Hotel and Casino Industry. In W. R. Eadinton and J. A. Cornelius (Eds), *Gambling and Commercial Gaming* (pp 41-64), 1992, Reno, NV: Institute for the Study of Gambling and Commercial Gaming. [Presented at the Eighth International Conference on Risk and Gambling, London, England, August 1990]. With William A. Newman and William N. Thompson.

Predicting Casino Revenue Using Stochastic Migration Simulation. In W. R. Eadinton and J. A. Cornelius (Eds), *Gambling and Commercial Gaming* (pp 93-103), 1992, Reno, NV: Institute for the Study of Gambling and Commercial Gaming. [Presented at the Eighth International Conference on Risk and Gambling, London, England, August 1990]. With William J. Corney and George A Fussell.

**Professional
Presentations**

"Computer-Generated Icons and the Responses They Trigger." Joint National Meeting ORSA/TIMS, November 1-4, 1992, San Francisco. California. With William A. Newman.

"A Competitive Decision Support System for the Resort Industry." Joint National Meeting ORSA/TIMS, May 7-9, 1990, Las Vegas, Nevada. With William A. Newman and William N. Thompson.

"Experimental Procedures for Determining Enhanced Visual Contexts in Business Graphics." Joint National Meeting ORSA/TIMS, May 8-10, 1989, Vancouver, British Columbia.

"A General Planning Procedure for Depot Repair Planning." Paper presented at the ORSA/TIMS Conference in Boston, Massachusetts, April 1974, and published in *Depot Maintenance Technical Memorandum* No 1. With W. S. Demmy.